

# AAM2007: Museums DO Matter!!

Thousands of museum professionals gathered in Chicago last May for the annual AAM conference and Museum Expo. InPark met up with some familiar faces, as well as some new ones, to see what was happening in the Windy City.



**IT'S NOT A THEA DRESS, BUT IT'LL DO...** Jill Gerry and Matt Brown from Nassal



**BIRD'S EYE VIEW** Jody van Meter and Michelle Berg pose with Oliver, from Garner Holt Productions



**THEATRICAL EXPERTS**  
Tricia Rodriguez (Mad Systems) and Dr. Chris Fluke (Swinburne)



**SKYSCRAPER INSPIRATION?** Chicago Scenic Studios' towering booth



**MOST COMFORTABLE BOOTH CHAIR AWARD** Jack Rouse Associates, hosted by Natalie Spencer



**TECHNO-SAVVY** Tony Petruzzello from Electrosonic



**ONE SMALL STEP FOR BRC...** Carlos Ortega, Judith Rubin and Christian Lachel enjoy BRC's new work at the Adler Planetarium.



**MIXING IT UP** Dina Benadon and Judith Rubin share cocktails at the Electrosonic mixer with Geoff Kramer and Brent Young.



**DID ANYONE BRING S'MORES?** AAM Attendees gather around the faux-fire at Lexington's booth.

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