

Elemental PROTECTION

by MITCH RILY

As accurate as they hope to be, meteorologists can never truly predict everything that Mother Nature can throw at us. Even if we do know what is coming, there is usually very little that we can do to stop it—unless you have the right materials.

For nearly forty years, WeatherPort has been creating fabric structures that can go anywhere, be assembled easily and anytime, and can stand up to the elements. From a shady canopy on a bright sunny day to a shelter to keep out the wind, rain, and snow, WeatherPort fabric structures make the great outdoors a bit more controllable.

Formerly two separate companies, WeatherPort brought RES under its coverage in 2007 to better align their business needs and to provide a wide selection of cost-effective products to their varied and loyal customers. WeatherPort had previously concentrated on utility structures, sheltering the materials that businesses need to store and use outside of a traditional permanent structure. RES structures were more suited to the party and event world, and with a variety of colors and shapes along with digital graphic printing right on the tents, these structures are as effective at advertising as they are at sheltering.

All of WeatherPort's structures are made of high-quality tension fabric; put simply, they are heavy-duty tents. Other than that, the variety and diversity of options for WeatherPort's structures makes comparisons to an average tent a bit hard to come by. Shelters can be designed as simple temporary structures that can be assembled or stored with ease or as fully certified-to-code "permanent" fabric buildings, complete with their

own installation team. Walls can be as minimal as zip up or roll down flaps, as sturdy as metal or fiberglass locking doors, or nearly non-existent, leaving only the canopy above. With a double layer liner of insulation, enclosed structures can be built with heating systems to keep the outside cold at bay or with air conditioning systems to trap the cold indoors and can be used for temporary buildings during remodeling, storage for peak season merchandise, locations for special events, or simply an added touch to keep visitors cool

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and dry.

For the past few years, Glenwood Caverns Adventure park has been putting WeatherPort structures to the test in order to protect their attractions

and their visitors. Located atop the Rocky Mountains Glenwood Springs, CO, Glenwood Caverns can be home to a gamut of climate conditions. Even though high winds blow through the mountain tops, everything that WeatherPort has provided has held up and stood strong.

According to co-owner Steve Beckley, Glenwood Caverns is using WeatherPort structures to keep their guests comfortable with fabric fixtures over their admission lines, rest areas, petting zoo, or anywhere else that the needs arise. “And we’ll order more, that’s for sure”, says Steve, stating that WeatherPort and their structures are built on “integrity, product, and service.”

To find out more about how your business can rent, lease, or own a WeatherPort fabric structure, visit them online at www.weatherport.com & www.restents.com. ■■■