



Congratulations and lots of high fives to
the cast, crew and production team of

The Magical Starlight Parade

at Universal Studios Japan

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The publishing industry is in a prolonged state of contraction. As you may have noticed, well-established mainstream newspapers are stopping their printing presses around the country. While the role of the mainstream media is often questioned or criticized, it nonetheless has a role in politics and public discourse.

on the cover: As designed by Gary Goddard Entertainment in Fushun, China, this grand boulevard will welcome guests into a dazzling new theme park that is based upon classic stories, epic dramas, and magical fairy tales gathered from around the world.

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Much has been made of the loss at stake when a newspaper stops printing. But business publications such as InPark Magazine are just as important on a micro-industry level. In combination with our print brethren, we bring you news and insight on this ever-involving themed entertainment marketplace. And while not necessarily the media moguls you may hear about on the evening news, we are still subject to the same market forces as "the big boys."

Printing costs continue to rise, along with the cost of paper and inks, and postage fees escalate with increasing regularity. Additionally, market forces demand enhanced international distribution, but at an increased cost. A magazine that may cost twenty to thirty cents to mail in the USA can be nearly two dollars to send internationally, and delivery is frequently delayed and unreliable.

This is a big reason why publications push digital distribution. While providing a cost savings to the magazine that they can pass on to their customers, digital is instant, easily accessible and, increasingly, as portable as a print document.

At InPark, we are committed to continuing to print our magazine consistently and regularly. But we also are launching a digital version in order to expand in markets that are otherwise inaccessible to us and our advertisers, in a way that is efficient and effective.

I encourage you to check out the digital version of IPM now at www.inparkmagazine.com and convert your print subscription to a digital one. It's easy to access on our homepage. You can control what messages you receive from us, and you can always cancel at any time. In addition to keeping IPM a viable publication, you are reducing your own carbon footprint and giving yourself access to exclusive digital-only content. This month's digital feature is a look at the Tokyo Disney Resort's 25 years of success.

There will continue to be incentives for you to "go digital" in this current market, and we will continue to provide the high level of in-depth reporting and excellent customer service that you have come to expect from InPark Magazine.

Go digital at www.inparkmagazine.com

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people

WISCONSIN DELLS, Wis — **Joe Eck** has been named the new general manager for **Wilderness Hotel & Golf Resort**. **Tracy Fuller** was named Marketing Manager and **Ryan Klongland** the Revenue Manager.

WINTER GARDEN, FL - Company founder & president **Glenn Birket** cuts the ribbon as **Birket Engineering, Inc.** celebrates the grand opening of its 19,000 sq.ft. facility in beautiful Winter Garden, FL. The ribbon-cutting coincides with the company's 25th year providing technical solutions to the world's largest theme parks, casinos and theatrical productions.

Birket is best known for the electrical hardware & software design, assembly, and installation of systems for roller coasters, show action equipment, flame effects & innovative custom lighting. The company is currently underway with large theme park projects in Singapore and Orlando, supporting its overseas operations with offices in Hong Kong, Singapore, and Shanghai. Contact Steve Birket at 407 290-2000 x126 or steve.birket@birket.com.



projects

SOUTH KOREA - **Vivaldi Park's Ocean World** located in South Korea opened its newest expansion: the Dynamic Zone. At 50,000 sqm, dynamic it is! The addition features three of **WhiteWater's** most popular attractions, the Family Boomerango – winner of the 2008 IAAPA award for Best New Product, a Master Blaster and Giant RainFortress. Riders on the six-person Family Boomerango go vertical as they shoot up a wall, pause and then fall back into the sensation of weightlessness as they transition over a hump and into a splashdown pool below. The Master Blaster uphill water coaster is gravity defying with drops and curves guaranteed to thrill riders of all ages. The AquaPlay Giant RainFortress is both multi-level and interactive and is highlighted by two 6-ton tipping buckets.



ORLANDO, FL – The Orlando, FL office of **VOA Associates Incorporated**, an international architecture, planning and interior design firm, announced it is currently working on three major projects in Dubai, United Arab Emirates (UAE). According to Jonathan F. Douglas, AIA, Managing Principal with VOA in Orlando and Principal-in-Charge, the projects include a multi-million-dollar luxury resort and two, large-scale commercial office developments.

VOA serves as Design Architect and Interior Designer for **"The British Colonial Hotel"** at the **Mina Al Arab Resort** in Ras Al-Khaimah, United Arab Emirates. The new, \$150M, five-star property is one of 11 resorts within the new Mina Al Arab Resort, an integrated lifestyle development spread along 13 kilometers (eight miles) of a beachfront strip and group of islands in Ras Al-Khaimah, a popular tourist destination located within a 45 minute drive of Dubai. Construction will commence in 2010, with completion scheduled for 2011.

Also in Dubai, VOA has been contracted by **wasl / Dubai Real Estate Corporation** to provide Concept Design Services for the world-class, **Al Mina** commercial office development. The 320,000 square-foot, \$99.8M (USD) project, to include a signature headquarters / Class A office campus, is scheduled for a construction start on Phase I in 2010, with completion scheduled for 2012. "Environmental design, energy and resource use are the critical focus areas of the building design for this project," Douglas states. "The new Complex will be a state-of-the-art place to work, blending a natural park-like setting into a modern office campus and achieving the highest recognition under the Leadership and Environmental Design (LEED) program through Platinum certification."

VOA is also providing Concept Design Services for the new **Bani Yas Square Commercial Development**, an approx. \$25.4M (USD) office development in Dubai. The proposed 11-story, 80,000 square foot office building replaces an existing mid-seventies office building that is bound on three sides by historic Bani Yas Square. The project is also slated to begin construction by 2010, with completion scheduled for 2011.

places

COLLEGE STATION, TX - **Texas Digital Systems, Inc.**, a worldwide leader in digital signage technology, announced that it has been selected by **Cinemark Theatres** as the exclusive manufacturer and supplier of digital signage solutions for its theatre locations.



Texas Digital's VitalCAST digital signage system will be installed in the concession areas at more than 180 new build and retrofitted Cinemark locations throughout the United States and Canada. Each theatre location's installation will consist of either one, two, three or four groups of 40", 46" or 52" LCD screens mounted side by side. Each grouping of screens will display a mixture of video and text content for concession products and pricing, combo offerings, and special promotions specific to that theatre or geographic region. Content will be driven by Texas Digital's VitalCAST software solution and controlled by Cinemark at their headquarters in Plano, Texas. Installations have already begun and will continue throughout 2009, with plans for completion by year end.



RUSSIA - **Golden Bay Waterpark**, located on 152,000 sqm, is the biggest waterpark of Russia with 44 waterslides supplied by **Polin**. The park opened in 2002 and has gone through several expansions and added new slides in year 2007, 2008 and 2009 respectively.

Polin's commitment to quality, safety, fun, function make this waterpark one of the unique parks of Russia. Polin's design team with the high-end design and engineering methods ensured the success of Golden Bay by applying the most creative and innovative solutions. There is such a diverse variety of slides in the park that everyone will surely find the one that is most appropriate for himself/herself. Though the first opening happened in 2002, the crowds are getting more each day at the park. With a very wise expansion plan and being open to what we offered as a park designer and manufacturer of the slides, the park succeeded to keep itself up to date and new and still as the biggest.

The park has had several expansions, all with Polin. The waterpark, in the beginning of the summer season of 2007, installed Polin's TurboLance and Magic Hole Rides.

Both rides added a lot of value to the waterpark and turned to be the most popular rides in the summer season of 2007. TurboLance and Magic Hole are not the only waterslides which Golden Bay added into the waterpark for the summer season of 2007. In addition, Golden Bay considered little kids and Polin designed for them a new circular play zone with diameter of 24m and added in the center of that zone 6 waterslides departing from an exit tower of 3,30m in the beginning of the summer season of 2007. Polin's new product, Pirate Ship, is added in year 2008, together with a Freefall. And in year 2009, a brand new Kamikaze is installed. Being the biggest waterpark in Russia and having 44 waterslides, Golden Bay is continuing to remain as the biggest and most entertaining waterpark with the newest attractions in Russia!

products

SIMI VALLEY, CA – **Hollow 4D Studios**, an award winning U.S. based entertainment attraction company and leader in cutting edge 4D attractions, is pleased to announce the recent sale of an X-12 4D Mobile Theater to **Ray Cammack Shows**

Ray Cammack Shows, one of the largest carnival midways in the U.S., will be featuring the X-12 4D Mobile Theater as part of its 2009 lineup. Mr. Mark Leavitt, Director of Operations at Ray Cammack Shows is very excited about the X-12 4D Mobile Theater and its powerful combination of leading edge technology and revenue generating potential. "I've been in the carnival business my entire life and have never been more excited about an attraction, as I am about this mobile 4D theater," Mr. Leavitt said.



CHICAGO, IL - **CENTAMAN Systems** are launching their new people counting solution. The CENTAMAN solution is made up of overhead scanners which are in turn connected to a PC via a network which will log all the population information and report the data back in numerous ways - making the system suitable for a wide range of venues including retail outlets, exhibition centres, art galleries, amusement parks, sports stadia and licensed premises.

The CENTAMAN Pedestrian Counting solution is a non-intrusive system that can accurately count pedestrian traffic flow in both directions. As people come in and out of the facility they are automatically counted and that data is sent to the display mechanism so that information such as the current population or how many people have entered through a particular entrance can be immediately accessed. Then, if required, that data can be logged at regular time intervals and stored in a simple to access database for later analysis. Management information can be used to ensure safe population levels are maintained and answer questions about customer volumes, traffic flow, marketing and operational efficiency - allowing you to increase your customer conversion rate, improve your margins and increase profitability.

"In the attractions, leisure, entertainment and retail industries there is a growing need to accurately monitor, control and record total population and pedestrian traffic figures. Whether it's for revenue control, health and safety, marketing performance analysis, rent review validations or maximising staffing efficiencies, accurate people counting without interfering with the customer experience is a key requirement. The CENTAMAN people counting solution is ideal for these kinds of applications. The system is based on thermal sensors which are discreet and have no impendence on the customer experience but it is still tracking the direction of travel of individuals whilst ignoring trolleys, briefcases etc. This results in extremely high overall accuracy for the counting system," says Michael Bystram, Head of Entrance Control for CENTAMAN