

THEMED ENTERTAINMENT ASSOCIATION

S A T E

STORYTELLING

ARCHITECTURE

TECHNOLOGY

EXPERIENCE

THE RINGLING

SARASOTA, FLORIDA • OCTOBER 2-3, 2014



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WELCOME TO SATE '14.

Thank you for joining us in this annual tradition – visiting a unique place and letting ourselves be inspired by new ideas and different perspectives.

We are excited to welcome back the conference chairs who wowed us in 2013 – Aram Ebben and Stefan Lawrence – and the same fantastic group of segment chairs who curated such an amazing event for us in Savannah. Thanks to all of them for their time, thinking and creativity. Thank you to all of our speakers – we look forward to hearing the new ideas that will influence our work regardless of what we do. We also welcome Kenneth Feld as the inaugural participant in our “A Conversation with...” series. We look forward to setting a very high bar for this new component of our program.

Thanks to the TEA staff that has worked tirelessly to organize the organizers, keeping them on track and moving forward – Jennie, Tammie, Jeri and Linda.

Thanks to Christie and Electrosonic for their sponsorship. Many other TEA member companies have also sponsored this conference – please take note of who they are and take a moment to thank them when you meet them.

We are thrilled to be in such an amazing setting. I first visited The Ringling more than 30 years ago and it left an indelible impression as a place of contrasts. Thank you to Florida State University, Dean Peter Weishar and all of the staff here at The Ringling. Please be sure to enjoy the wide range of cultural attractions available during your stay.

One of the unique things about SATE is the opportunity for our NextGen attendees – students and young professionals – to actively participate in the conversations. The energy they bring to the room and their passion for our industry is palpable – I hope this energizes all of you and reminds you why you love what you do!



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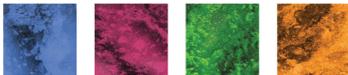
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WHY ARE WE HERE?

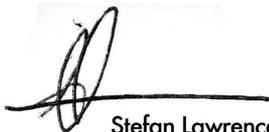
Why indeed? If your lives are anything like ours, you're flying, working, meeting, measuring, judging, directing, connecting, painting, lifting, translating, herding and rushing most every week of the year. It's probably been a while since you let yourself think.

This is why SATE is important. Once a year we get to take two days outside our lives to reflect on the "whys." Why do we do what we do? Why does themed entertainment work the way it does? Why this line of work, this industry, these people? SATE hopes to provide the forum to answer these questions and more.

For a brief moment, SATE allows us to step outside our routine to reconnect with ourselves, our work and each other. Thank you all so much for coming. We're glad you're here.



Aram Ebben



Stefan Lawrence

ARAM EBBEN PRINCIPAL, DIRECTOR OF LIGHTING DESIGN, EXP



Providing creative direction for exp's lighting design group, Aram combines illumination artistry with technical expertise to create award-winning lighting designs the world over. Aram's creative and compelling lighting design projects have ranged from major international theme parks and aquariums to high-end destination resorts. Aram currently sits on the International Board of Directors for the TEA.

STEFAN LAWRENCE

ASSOCIATE CREATIVE DIRECTOR, RETHINK LEISURE & ENTERTAINMENT



Stefan Lawrence could not be more pleased to be back co-chairing SATE'14 alongside Aram Ebben. Prior to joining Rethink Leisure & Entertainment, Stefan worked for Walt Disney Imagineering, The Hettema Group, The Bezark Company and Rhythm & Hues. Once, while living in New York, he rode in an elevator with Donald Trump while wearing a red unitard and a headset. It was a weird night.

THURSDAY OCT. 2

STORYTELLING & ARCHITECTURE • MERTZ THEATRE

7:30 – 9:00 Breakfast in the Mertz Theatre Mezzanine

9:00 – 9:30 Welcoming Remarks

9:30 – 1:00 **STORYTELLING** with Segment Chair Phil Hettema

9:30– 10:20 Raul Fernandez

10:20 – 10:35 Snack Break

10:35 – 11:25 Denise Chapman Weston

11:25 – 11:30 Break

11:30 – 1:00 A Conversation with Kenneth Feld

1:00 – 2:15 Buffet Luncheon in the Mezzanine & Lobby

2:15 – 2:20 Clara Rice presents SATE Scholarships

2:20 – 5:10 **ARCHITECTURE** with Segment Chair Al Cross

2:20 – 3:10 Dr. Timothy Parker

3:10 – 4:00 Abigail Rosen Holmes & Zack Zannoli

4:00 – 4:20 Snack Break

4:20 – 5:10 Jeff Sugar

5:10 – 5:30 Day 1 Wrap-up

5:30 – 6:00 Guests relocate to Circus Museums

6:00 – 7:00 Debbie Walk, curator of the Circus Museums, will introduce the museum, after which guests may take self-guided tours with stationed docents.

7:00 – 9:00 Dean's Reception at Ca' d'Zan

8:00 – 11:00 Ringling Underground at The Ringling Museum Galleries, featuring live music, art and atmosphere. Skyspace will be on 1-hour loops all evening.



Live music, art and atmosphere! This event features an eclectic mix of local and regional live music. Check out up-and-coming artists displaying their work in the Museum of Art Courtyard. The South Galleries of the Permanent Collection will be open until 11:00pm so you can meet some of the masters late-night.

FRIDAY OCT.3

TECHNOLOGY & EXPERIENCE • MERTZ THEATRE

7:30 – 9:00 Breakfast in the Mertz Theatre Mezzanine

9:00 – 9:15 Welcoming Remarks

9:15 – 1:00 **TECHNOLOGY** with Segment Chair Mk Haley

9:15– 10:30 Tech Me Out to the Ballgame

10:30 – 10:45 Snack Break

10:45 – 12:00 From Vegas to Theme Parks

12:00 – 1:00 Educational Models

1:00 – 2:30 Buffet Luncheon at The Ringling Museum

2:30 – 5:10 **EXPERIENCE** with Segment Chair Adam Bezark

2:30 – 3:10 Joe Garlington

3:10 – 3:50 James Anderson & Matthew Dawson

3:50 – 4:05 Snack Break

4:05 – 5:00 Cory Rouse

5:00 – 5:30 Day 2 Wrap-up

5:45 – 7:45 The Ringling Museum Galleries open to SATE guests for private viewing with stationed docents.

6:55 – 7:55 Skyspace open to SATE guests to watch sunset show.

7:30 – ? Informal karaoke night at Captain Curt's Crab & Oyster Bar #SATEoke

SATURDAY

9:00 – 11:00 NextGen "Meet The Masters" Coffee Nosh, at the Charles Ringling Mansion. Hosted by New College.



Joseph's Coat Skyspace, created by internationally renowned artist James Turrell, integrates lighting, architecture and technology to create a unique, tranquil space. At sunset, a sophisticated system of LED lights is employed to change the color of the space. In doing so, the artist changes the context in which you view the sky and can radically change your perception of the color of the sky and its spatial relation to you.

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& OUR STUDENT VOLUNTEERS

A CONVERSATION WITH KENNETH FELD



The Themed Entertainment Association (TEA) enthusiastically welcomes Kenneth Feld, CEO of Feld Entertainment Inc., as headline speaker of SATE '14," said TEA president Christine Kerr of BaAM Productions. "Feld's presence, with SATE hosted this year by FSU at The Ringling, marks the resonance of circus and performing arts with the art of themed entertainment - and with today's state-of-the-art, branded entertainment experiences as exemplified by Feld's partnerships in such productions as *Disney On Ice* and *Marvel Universe LIVE!*" Moderated by Phil Hettema.



KENNETH FELD CHAIRMAN AND CEO, FELD ENTERTAINMENT INC.

"Our only limits are our imaginations, and I want our audiences to reconnect to that part of them that makes each one of us unique and powerful," says Kenneth Feld. Kenneth was a sophomore at Boston University when his father, entertainment impresario Irvin Feld, purchased Ringling Bros. and Barnum & Bailey® in 1967 and celebrated that feat by staging a signing ceremony at the Colosseum in Rome. After earning his degree in business management in 1970, Kenneth began what he calls his "graduate education" by working side by side with his father in all facets of the company to learn the live entertainment industry. After Irvin passed away in 1984, Kenneth assumed the role of CEO, and Feld Entertainment has grown exponentially under his watch. Today Feld Entertainment is still a family-owned and operated company with performances appearing in more than 75 countries. Kenneth is the second generation of the family in the business and he has been joined by his three daughters, Nicole, Alana and Juliette, who represent the third generation of the family with the company.

THURSDAY, OCT. 2 • 11:30 – 1:00

STORYTELLING

THURSDAY, OCTOBER 2 • MORNING SESSION



RAUL FERNANDEZ
**ORCHESTRATING DESIRE:
USING STORY TO CREATE
COMPELLING EXPERIENCES**

An exploration of premise vs. promise, story vs. backstory, character reality, and how “story” makes experience meaningful in both traditional and interactive theme park attractions.

Warning: may include cat videos.



DENISE CHAPMAN WESTON
**THE NEW CROSSROADS OF
STORYTELLING, DESIGN AND
PERSONAL TECHNOLOGY**

Does traditional storytelling work in our digital age – when a major indicator of success is how soon, how often and in what format our guests share their new memories? This session explores the emotional connections guests have to live experiences and how they translate those experiences to others.



A CONVERSATION WITH...
KENNETH FELD

Phil Hettema hosts this in-depth conversation with Kenneth Feld, Chairman and CEO of Feld Entertainment. This session will examine the many ways in which the worlds of themed entertainment and live performance intersect, to be followed by a Q&A session. See previous page for more details.



PHIL HETTEMA
PRESIDENT & CREATIVE EXECUTIVE, THE HETTEMA GROUP

In a career that spans over 30 years, Phil Hettema has overseen the design and production of leisure destinations, live shows, global events, and themed attractions that have been experienced live by millions of people around the world. Most recently, The Hettema Group was selected to design and produce the One World Observatory experience at the World Trade Center in partnership with Legends.

ARCHITECTURE

THURSDAY, OCTOBER 2 • AFTERNOON SESSION



DR. TIMOTHY PARKER
ENGAGING EMOTION
IN ARCHITECTURE

Professor Timothy Parker will discuss what architects are after as form makers. His talk will center on the history of emotional intent in Architecture, up to and including the modern age.



ABIGAIL ROSEN HOLMES &
ZACK ZANOLLI
STRUCTURAL LIGHT: THE ROLE OF
LIGHTING IN ARCHITECTURE

Abigail Rosen Holmes will provide an overview of lighting and discuss how light and lighting design specifically affect the emotions of the viewer. Zack Zanolli will discuss emotional response to light as it relates to architecture specifically.



JEFF SUGAR
EMOTIONAL LANDSCAPES

Landscape is a constant and a guide in guest experience, touching senses and emotions at every turn. Jeff Sugar will discuss how a landscape changes, matures and accompanies guests through an environment, demonstrating how critical that landscape is to the overall show.



AL CROSS
VICE PRESIDENT, PGAV DESTINATIONS

Al Cross continues to create designs in a wide variety of building and project types, giving him an impressive and varied background. He brings his aesthetic sensibility to each endeavor in a way that allows him to produce beautiful places and great results, even under the pressures of modern project delivery methods. Some of Al's proudest work includes Chimelong's Hengqin Ocean Kingdom near Macau, China as well as Thea Award recipients Georgia Aquarium and Discovery Cove.

TECHNOLOGY

FRIDAY, OCTOBER 3 • MORNING SESSION



TECH ME OUT TO THE BALLGAME

Professor **Mark Francis** will moderate a panel on technology and guest engagement in sports venues. Professor Francis teaches The Business of Sports at UCLA Anderson School of Management, and is a sports management consultant. Panelists will include **Johnny Miller** of BambooEngine, **Matthew Chaka Bainbridge Esq.** of Bainbridge Sports Management, **Bill Walsh** of the Tampa Bay Rays, **Daren Dulac** of Extreme Networks and **Larry Blocker** of the Miami Marlins.



FROM VEGAS TO THEMEPARKS

Tommy Bridges of ATI, **Stephan Villet** of Smart Monkeys and **Eric Cantrell** of Medialon will address how newer AV and show control technologies seen in Las Vegas nightclubs and media installations can be applied to theme parks. Moderated by **Martin Palicki** of InPark Magazine.



EDUCATIONAL MODELS

Peter Weishar, Dean of the College of Visual Arts, Theatre & Dance at Florida State University (FSU) will lead a showcase of new themed entertainment curricula at FSU and other colleges. Speakers include **Shirley Saldamarco** of Carnegie Mellon's Entertainment Technology Center (ETC), **Prof. James Oliverio** of the Digital Worlds Institute, University of Florida, **Mk Haley** (FSU), and **Professor Carolyn Henne** (FSU).



Mk HALEY

WALT DISNEY IMAGINEERING & ENTREPRENEUR IN RESIDENCE WITH FLORIDA STATE UNIVERSITY

Mk Haley is currently a Creative Program Manager with Walt Disney Imagineering, having enjoyed roles across creative, technical, and operational teams since 1994 with Disney. Mk is also faculty and the Entrepreneur in Residence for the College of Visual Arts, Theatre & Dance at Florida State University in a unique partnership to bridge industry and academia in Themed Entertainment.

EXPERIENCE

FRIDAY, OCTOBER 3 • AFTERNOON SESSION



JOE GARLINGTON **INTERACTIVE EXPERIENCES**

At WDI, Joe Garlington was creative lead for interactive projects. He also led visioning for Epcot and partnered with WDI R&D. This session will focus on interactive experiences and their continuing evolution as a form of entertainment.



JAMES ANDERSON & MATTHEW DAWSON **DESIGNING CULTURAL ATTRACTIONS**

How do we as designers create compelling and meaningful cultural attractions for audiences that are foreign to us? What practical steps can we take to immerse ourselves quickly in cultures that are different from our own? This presentation covers both the theory and practice of working overseas on cultural attractions.



CORY ROUSE **LEGENDS OF FRONTIERLAND**

Cory Rouse serves as Creative Director for performance-driven projects at Walt Disney Imagineering Research & Development. He most recently led the Legends of Frontierland: Gold Rush interactive game at the Disneyland Resort. This in-depth session will explore legends of Frontierland and how the idea of playing at theme parks is evolving.



ADAM BEZARK **THE BEZARK COMPANY**

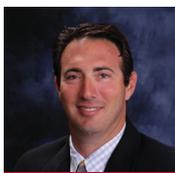
With over USD\$1.5 billion in produced concepts worldwide, Mr. Bezark's reputation for merging story, space and spectacle is well established. The Bezark Company has developed creative content for some of the world's most prestigious creative clients, including Walt Disney Imagineering, Universal Studios, Kennedy Space Center, Independence National Park, Cirque du Soleil, MGM Studios, Paramount Parks, and The White House.

**JAMES ANDERSON****Lead Creative Director, Forrec Ltd.**

As Lead Creative Director, James is Forrec's 'Storyteller-in-Chief,' responsible for developing the creative concepts and stories that bring client needs and directions to life in an imaginative and captivating manner. An architect by training, James is adept at ensuring that storylines encompass every aspect of a project, from the master plan down to the smallest graphic detail.

**MATTHEW CHAKA BAINBRIDGE ESQ.****President, Bainbridge Sports Management**

In the sports industry 10 years, mostly in contractual representation of Athletes. Involved in all aspects of a client's career: financial advisory, real estate, social media, marketing, brand recognition, and legal work. Represented athletes in the X-Games, rugby, lacrosse, baseball, ice hockey, cricket, Winter and Summer Olympic Games.

**LARRY BLOCKER****Sr. Director, Game Presentation & Events, Miami Marlins, L.P.**

Larry Blocker has been working in sports marketing and more specifically in Game Presentation and Events for the past 20 years. Starting out at the University of Florida, he has worked with NBA's Miami Heat & WNBA's Miami Sol (American Airlines Arena) and is currently working with MLB's Miami Marlins at the New Marlins Ballpark.

**TOMMY BRIDGES****Executive VP, All Things Integrated**

Tommy Bridges is a 26-year veteran of the audio-visual and broadcast product industry who helped Alcorn McBride become a global powerhouse. Bridges has worked with Walt Disney Parks, Universal Studios, and many other theme parks, visitor attractions, and museums throughout the world.

**ERIC CANTRELL****North America Sales Manager, Medialon**

Eric is a lighting, video, and show control designer/programmer with a background in theatre, specializing in interactive environmental controls for museums, themed attractions, and specialty venues. He has been with Medialon since 2008. Prior to that, he was projections operator for Wynn Las Vegas, and technical director for The Jordan Experience. He also freelances as a lighting designer on shows for various theaters in South Florida.

**MATTHEW DAWSON****Director, Museums and Science Centres, Forrec Ltd.**

Since earning a Master of Architecture degree from Princeton University, Matt has worked in the museum field as a designer, as a consultant, and as a senior museum manager. An experienced creative director and team leader, Matt's visionary design approach brings collections to life, so as to create compelling visitor experiences that are locally relevant and globally acclaimed.

**DAREN DULAC****Director Strategic Partnership Development – Sports & Entertainment Business, Extreme Networks**

Extreme Networks is a leading manufacturer of High Density WiFi products for Stadiums and Venues and developer of big data analytics software measuring WiFi usage patterns in public venues. Daren's focus is on developing strategies and partnerships around monetization of mobile digital assets through various platforms.

**RAUL FERNANDEZ****CEO, Brainwave Thoughtproducts, Inc.**

Raul Fernandez has written, designed, or provided creative direction for interactive theme park attractions around the globe for over 20 years. Among his favorites are the Thea Awardees Enchanted Tales with Belle and Pirates of the Caribbean: Battle for Buccaneer Gold at DisneyQuest, as well as Monsters Inc. Laugh Floor and Stitch Encounter (Disneyland Paris and Hong Kong Disneyland).

**PROF. MARK FRANCIS, MBA, MA**

UCLA Anderson School of Management Center for Management of Enterprise in Media, Entertainment and Sports (MEMES)

Mark holds an MBA in Sports Administration from the University of New Brunswick. He works as an Instructor in Sports Management at UCLA's Center for Managing Enterprise in Media, Entertainment and Sports (MEMES), an Adjunct Instructor in Sports Technology at Camosun College and as a Sports Management Consultant for BaAM Productions.

**JOE GARLINGTON**

VP, Walt Disney Imagineering Interactive Studio (Retired)

As creative lead for interactive projects at WDI, Joe Garlington was responsible for the development of interactive attractions for Disney theme parks. Joe also led long-term visioning for Disney's Epcot theme park and partnered with WDI R&D in the development of new concepts for theme park entertainment.

**PROF. CAROLYN HENNE**

Florida State University

Carolyn Henne is a sculptor and the Chair of the Department of Art at Florida State University. She also serves as Associate Dean for the College of Visual Arts, Theatre & Dance. As the Chair of FSU's Department of Art, she is overseeing an exciting department where the focus is on producing technologically savvy artists and designers who are conscientious actors with good hands.

**ABIGAIL ROSEN HOLMES**

NYXdesign

Abigail Rosen Holmes works internationally, creating lighting and video design for the concert touring, television, architecture and corporate events industries. Abigail has designed international concert tour lighting for many of the most iconic and critically acclaimed artists. Architectural projects include the High Roller Observation Wheel for Caesars Entertainment in Las Vegas. Abigail previously worked at Walt Disney Imagineering.

**JOHNNY MILLER**

Founder of BambooEngine.com

Bamboo is an audience engagement tool which helps teams drive both ticket and merchandise sales year round. Bamboo recruits, engages and rewards fans within a game environment for generating referrals. Johnny has produced for ABC Sports, NBC Sportsworld, ESPN, TBS Sports, BBC, Telemontecarlo and HBO, as well as The Olympics, America's Cup, Monday Night Football, Superbowl, and MLB All-Star Games.

**PROF. JAMES C. OLIVERIO**

Executive Director, Digital Worlds Institute, University of Florida

Professor James Oliverio is internationally known as a creative artist, researcher, educator and producer, and is a frequent keynote speaker and consultant to digital media, industry and education programs. He has served as Executive Director of the Digital Worlds Institute at the University of Florida since January 2001, with full professorships in Digital Arts & Sciences and in Music.

**MARTIN PALICKI**

Editor-in-chief, InPark Magazine

Having worked in the theme park and entertainment industry throughout high school and college (Six Flags Great America, Walt Disney World, Adventureland, Rink Side Sports and Family Entertainment Center), Martin founded InPark Magazine in 2004. InPark grew to cover theme parks, waterparks, museums, world expos, specialty cinema, technology, design and more.

**DR. TIMOTHY PARKER**

Assistant Professor of the History and Theory of Architecture and Art School of Architecture and Art at Norwich University, Vermont

Dr. Timothy Parker's specialty is the interpretation of modern religious architecture. He is co-editor and contributor for the recently published book of essays, *Sanctioning Modernism: Architecture and the Making of Postwar Identities*.

**CORY ROUSE****Creative Director, Walt Disney Imagineering, Research and Development**

Cory Rouse serves as Creative Director for performance-driven projects at Walt Disney Imagineering Research & Development. He most recently led the Legends of Frontierland: Gold Rush interactive game at the Disneyland Resort. Cory has been with WDI since 2007. Prior to joining WDI, Cory helped launch the G4TV television network.

**SHIRLEY J. SALDAMARCO****Carnegie Mellon ETC**

Shirley Saldamarco is an entrepreneur, a producer and an educator. She worked in theatre at Carnegie Mellon University School of Drama, produced national programming at WQED-TV and, as President of Interactive Media Productions, produced a variety of broadcast and non-broadcast programming. She provides consulting services and serves on several professional boards, including the TEA International Board of Directors.

**JEFF M. SUGAR, RLA****Director of Planning, ITEC Entertainment Corporation**

Jeff Sugar's talent in crafting creative design solutions for unique projects has earned him a reputation for exceeding each client's expectations. His ability to blend practical design ideas with complex, one-of-a-kind visions enables Jeff to consistently achieve high level results. Jeff holds a Bachelor's Degree in Landscape Architecture from the University of Florida's College of Design, Construction and Planning.

**STEPHAN VILLET****Owner, Smart Monkeys Inc.**

Stephan Villet is a leading expert in entertainment show control. His company, Smart Monkeys, is in the top tier due to his creativity and expertise in system design, and his extensive experience in major projects such as the Integrated Environmental Media System at the new Tom Bradley International Terminal at LAX – recently opened but already the recipient of multiple awards.

**BILL WALSH****Senior Director of Business Development, Tampa Bay Rays**

Bill has been with the Rays since 2007 and is involved in a number of strategic areas for the club, including capital project management, market analysis, revenue management, and technology investment. Key business development projects include leading the team's digital and mobile strategy as well as deepening the club's use of big data and analytics in decision making and modeling customer behavior.

**DEAN PETER WEISHAR****Dean of College of Visual Arts, Theatre, & Dance, Florida State University**

Peter Weishar comes to FSU from the Savannah College of Art and Design's School of Film's Digital Media and Performing Arts, where he served as Dean since 2004. On top of his career in academia, Weishar has published three books discussing computer art and animation. He is an innovator in video and media technology and has worked for creative firms and advertising agencies.

**DENISE CHAPMAN WESTON****Owner & Creator of Cool Inventions, Appktivations****Director of Imagination, Whitewater West**

Denise Chapman Weston is a professional Playologist. Since the age of seven, she has been inventing magical experiences and bringing them to life. She has co-written three books on play and has a career in creating interactive experiences and toys.

**ZACK ZANOLLI, IES USA829 LEED AP****Associate Principal, Fisher Marantz Stone**

Zack began as a theatrical lighting designer before joining the award-winning architectural lighting design firm, Fisher Marantz Stone in 1984. In 1990 he became the Lighting Director at the Metropolitan Museum of Art in New York, and was responsible for over two hundred exhibits over thirteen years.

THE TEA NEXTGEN COMMITTEE AND THE NEW COLLEGE OF FLORIDA PRESENT

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A TEA EXPERIENCE CAFÉ



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SATURDAY, OCTOBER 4 9-11 AM
New College of Florida's College Hall
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Enjoy a light continental breakfast, coffee and conversation with the SATE Segment Chairs and Co-Chairs in a 1920s pink marble mansion! These industry pros will share their career journeys, offer the lessons they've learned along the way, and answer your burning themed entertainment questions. Meet the Masters is for TEA NextGens and college students only.

For driving directions and campus maps, please visit www.ncf.edu/directions.
Parking is available in front of College Hall.



The goal of the NextGen Committee is to connect students, as well as graduates in the first three years of their career, to the Themed Entertainment Association's industry, organization and members, supporting and fostering the next generation of TEA members and themed entertainment professionals. NextGen members have the opportunity to attend exclusive social mixers, behind-the-scenes tours, educational panels and webinars, enjoy discounted rates for TEA conferences, and participate in our on-campus TEA @ University program. Visit the TEA blog, TEA NextGen on Facebook and LinkedIn, or @TEANextGen on Twitter for all the latest updates.

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Canada's Sports Hall of Fame – Calgary, Alberta

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representing creators of compelling places and experiences worldwide



The TEA (Themed Entertainment Association) is an international non-profit alliance founded in 1991 and based in Burbank, California. TEA's 1,000 members represent some 7,500 creative specialists, from architects to designers, technical specialists to master planners, scenic fabricators to artists, and builders to feasibility analysts located in 40 countries and creating projects worldwide.

TEA presents the annual Thea Awards and the TEA Summit conference, and the annual SATE conference (Story, Architecture, Technology, Experience). TEA also produces a variety of print and electronic publications, including the TEA/AECOM Theme Index, TEA Project Development Guidelines, and TEA Annual Directory.

More information at: www.TEACConnect.org or contact info@TEACConnect.org or telephone +1 818. 843.8497